



Sponsorship Packages

2024/25



Providing opportunities to engage
with community, club and families

cobbittynarellancricket.com

A stylized illustration of a cricket bat and ball. The bat is dark green with a blue eye, and the ball is dark blue with a green eye. They are positioned diagonally across the upper half of the image.

Cobbitty Narellan Cricket Club

Est. 1896

Cobbitty-Narellan Cricket Club is a non-profit organisation which, through its cricket programs, nurtures a healthy and active lifestyle for not only our participants but for families.

To facilitate members taking part and to keep our costs as low as possible, we look to corporate and community partners to support us. With your help, we can offset registration fees, purchase uniforms and equipment, and offer a financial assistance program to those in need. Your help will enable our future endeavours.

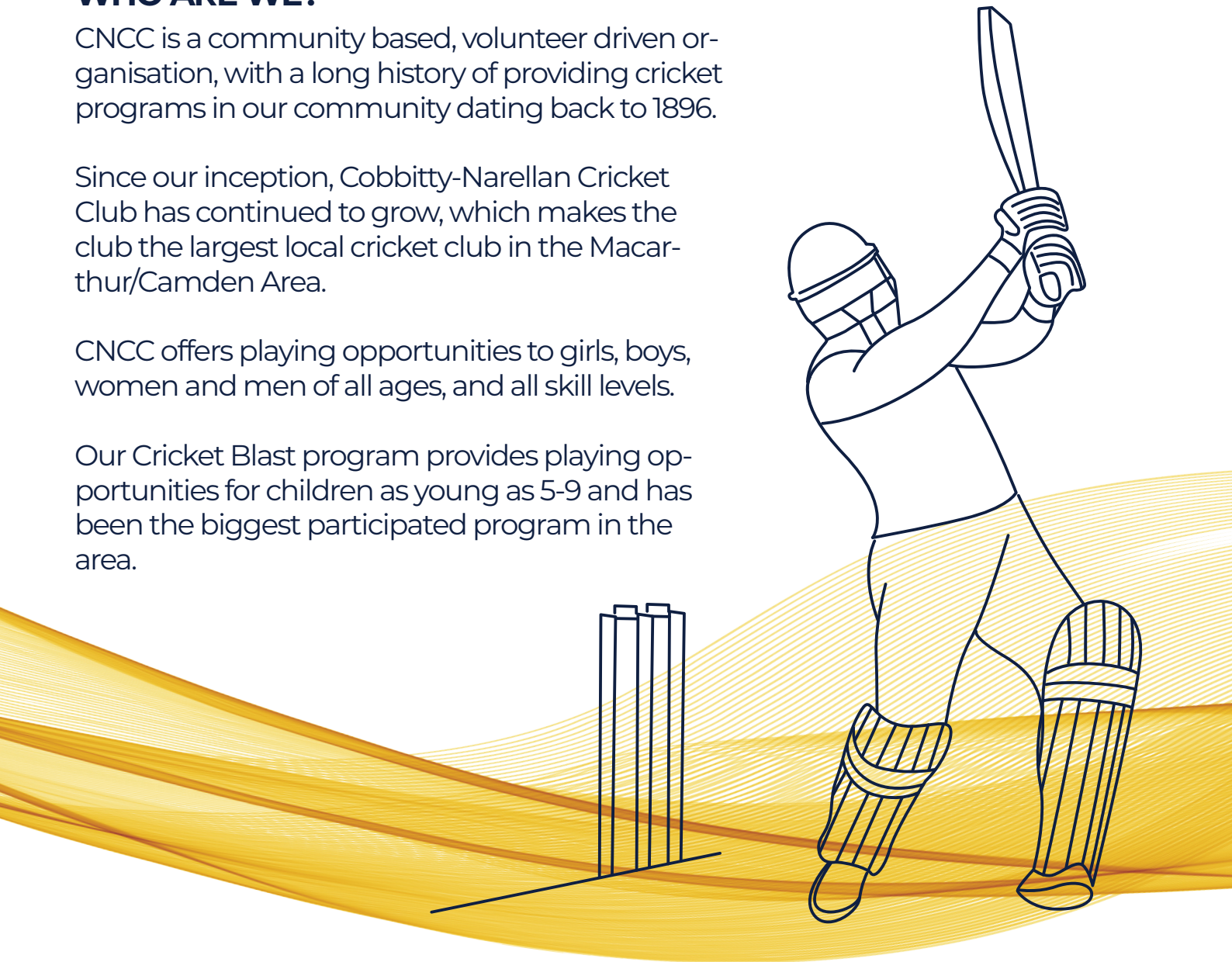
WHO ARE WE?

CNCC is a community based, volunteer driven organisation, with a long history of providing cricket programs in our community dating back to 1896.

Since our inception, Cobbitty-Narellan Cricket Club has continued to grow, which makes the club the largest local cricket club in the Macarthur/Camden Area.

CNCC offers playing opportunities to girls, boys, women and men of all ages, and all skill levels.

Our Cricket Blast program provides playing opportunities for children as young as 5-9 and has been the biggest participated program in the area.



SPONSORS - SO, WHAT IS IN IT FOR YOU?

Our standardised approach to sponsorship offers exposure through social media, signage and equipment, and can be negotiated to meet the needs of your business. At CNCC, we understand sponsoring a club is a partnership. Our aim is to develop a package that builds relationship between our members and your business.

So, why should you choose CNCC as a partner?

Involvement with CNCC is a great way for a company to be seen to be supporting local children's physical activity, while supporting your local area. The 'Crows' as we are locally known, aim to promote, foster, and encourage the playing of cricket in the true spirit of sportsmanship. We strive to develop our players to achieve their full potential by providing good coaching and playing facilities, and at the same-time creating an environment where players enjoy themselves, both on and off the field.

Our Reach...

304 active players in 2023/24 season



138 participating juniors, bringing broad exposure via families to over 500 people...



Social media members exceeding 500, and reach analytics supporting highest engagement with junior teams...

Sponsor Packages

CNCC offers packages that cover whole club or individual team support. All packages include exposure on our social channels, and various levels of signage and clothing integration. Packages can be of either monetary or 'in kind' and can be negotiated with our sponsorship coordinator.

CNCC sponsorship for the 2024/25 season will be managed by our Sponsorship Coordinator, Rebecca Clisdell; with club finance and contact also via Secretary, Chris Wickett; and Treasurer, Matt Lyons.

Sponsor contact with any member of the 2024/25 season committee is welcome, and we look forward to working with you in partnership throughout the season.

2024/25 Executive Committee

President - Mark Bush (president@cobbittynarellancricket.com)

Secretary - Chris Wickett (secretary@cobbittynarellancricket.com)

Treasurer - Matt Lyons (treasurer@cobbittynarellancricket.com)

Senior Vice-President - Michael Clisdell (seniorvp@cobbittynarellancricket.com)

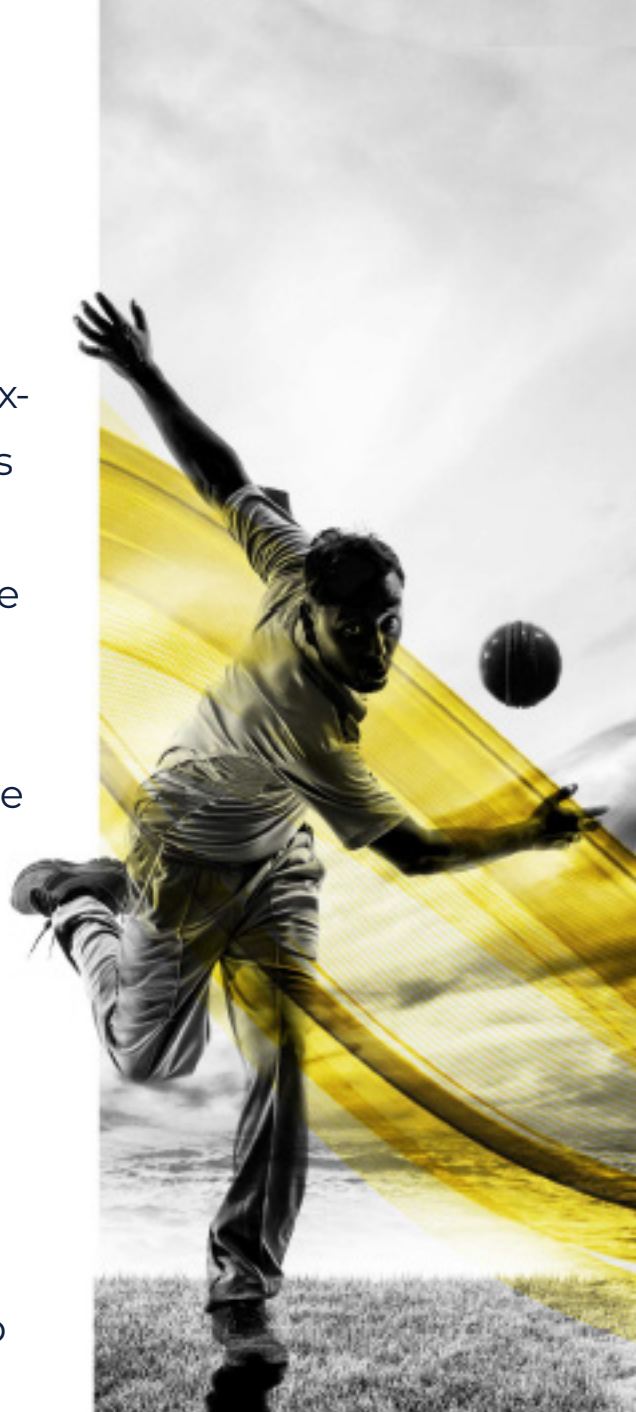
Junior Vice-President - Chloe Jensen (juniorvp@cobbittynarellancricket.com)

Registrar - Belinda Clarke (registrar@cobbittynarellancricket.com)

General Committee - Rebecca Clisdell (sponsorship@cobbittynarellancricket.com)

General Committee - Greg Waights

General Committee - Tarase Bush



Sponsor the club

Club sponsors feature at 4 different levels, with different levels of customisation available for higher level packages.



Platinum
Sponsor



Gold
Sponsor



Silver
Sponsor



Bronze
Sponsor

Platinum Sponsorship

The top tier sponsors of the club. You will feature heavily across all aspects for the club, from social media, to playing and training shirts and signage at 'The Nest', Birriwa Reserve, the home of the Crows. Platinum sponsors also get the privilege of designing custom aspects of the sponsor agreement in order to maximise your return on investment.

Gold Sponsorship

Gold sponsors enjoy representing a specific part of the club eg. junior players. These packages can also be custom designed to meet your companies requirements and maximise your investment, however, on a smaller scale than our Platinum sponsors.

Silver Sponsorship

Silver sponsors can specifically sponsor club activities such as team of the week. Along with social media presence and appearances on club training shirts.

Bronze Sponsorship

As the entry level sponsorship, bronze sponsors will appear on Club training shirts and general social media posts throughout the season.

Sponsor inclusions

Club sponsors receive certain inclusions depending on their package level. This enables you to choose the best fit for both your business and our club.

Sponsor Level Prices inc. GST	Platinum \$5,000+	Gold \$3,500	Silver \$2,500	Bronze \$1000
Full colour small logo on all playing shirts				
Logo on training shirts				
Invitation to club events				
Invitation to participate in presentation events				
Social Media Promotion				
CNCC Polo				
CNCC Training Shirt				
CNCC Hat				
Logo on sponsor banners at 'The Nest'				
In season social media promotion				
Off season social media promotion				
60 sec video for social media - video supplied by sponsor				
Opportunity to participate in player/team of the round				
Customised package inclusions				
Opportunity to sponsor specific activities				

Sponsor a team

Team sponsorship is a significant way you can directly support an individual team in the club. It allows for new playing clothes to be provided to the team of your choosing for the 2024/25 season. These packages give you:

- Large sponsor logo on Playing shirt front (coloured or white)
- Sponsor mention, logo and tag on all social media posts linked to the team you have sponsored
- Your very own Crows playing shirt with your logo on it
- CNCC Cap
- Invitation to junior or senior presentation (depending on team you sponsor)
- Invitation to all club events

Package costs:

Junior Team \$1200

Senior Team \$1500

(Team costs differ due to more players in a senior team. More clothing to make, but more exposure)



*Shirts are an indication only and not representative of the CNCC season 2024/25 design. These are yet to be finalised.



1st Grade sponsor (one available only)

This package provides the opportunity for someone to support the pinnacle of our club. Many local grade players have come through the junior system and established themselves as superstars of the game, with two former Crows representing Australia in both men's and women's cricket.

Throughout the season, 1st grade appear in both creams and colours, representing the Crows in various formats at Birriwa and throughout the district. This package gives you everything included in a Gold sponsorship package, minus the customisation. However, you will appear on all 1st grade playing shirts (including receiving your own), and be prominently displayed on all social posts relevant to the team.

Package costs:

1st grade Team \$3500



**COBBITTY-NARELLAN
CRICKET CLUB**

EST. 1896

Sponsorship Agreement 2024/25

Business Name

Contact Person

Address

Phone Number

Website

Email

Sponsor Package

Club sponsor - Platinum (\$5,000+)

☐

Club sponsor - Gold (\$3,500)

☐

Club sponsor - Silver (\$2,500)

☐

Club sponsor - Bronze (\$1,000)

☐

Team Sponsor - Junior (\$1,200)

☐

Team Sponsor - Senior (\$1,500)

☐

Team Sponsor - 1st Grade (\$3,500)

☐

Package notes/customisation (for relevant packages only)

Sign: (sponsor representative)

Date:

Sign: (CNCC representative)

Date:

sponsorship@cobbittynarellancricket.com
cobbittynarellancricket.com